

Press release from Atlas Copco Compressors, LLC.

StraightFlo™ reciprocating compressor valve provider rebrands as Atlas Copco

Houston, Texas, October 1, 2024: In a move underscoring the company's expanded global reach and enhanced resources, reciprocating compressor valve maker Zahroof Valves Inc. will now operate under the Atlas Copco brand. The brand change follows the acquisition of Zahroof Valves by Atlas Copco Group in March 2024.

"The decision to rebrand reflects not only who we are as an organization now," said Brian Bertelsen, Senior Vice President Sales & Marketing for Atlas Copco Compressors, LLC, "but also where we are going in terms of product development, enhanced support, and overall value delivered to our customers. Atlas Copco is a premium brand known for its technology, high quality products, and excellent service support. Our brand is now consistent with that trajectory."

Rebranding is intended to signal a number of positive changes for customers.

"Atlas Copco's engineering, research and development resources, and capabilities will help continuously improve existing StraightFlo™ products and facilitate the development of new products," said Bertelsen. "Their extensive global presence will facilitate more rapid growth of StraightFlo™ products in international markets. We are leveraging sales synergies and collaboration across multiple markets, and we will explore potentially adding multiple manufacturing sites globally."

Mark Steven, General Manager of Atlas Copco Compressors, LLC's product company in Houston also noted the organization's strategic fit under a common identity.

"StraightFlo™ products fit well within Atlas Copco's strategy for sustainability by reducing CO2e impact in Scope 1, 2, and 3 categories," said Steven. "In terms of technology, we are evaluating opportunities to utilize the StraightFlo™ modular reed design in Atlas Copco's family of reciprocating compressors."

The former Zahroof Valves location in Houston, Texas, and the company's sales staff throughout the United States recently completed the transition to the Atlas Copco brand.

Atlas Copco Compressors, LLC.

StraightFlo™ Valves

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About Atlas Copco Group:

Atlas Copco Group enables technology that transforms the future. We innovate to develop products, services and solutions that are key to our customers' success. Our four business areas offer compressed air and vacuum solutions, energy solutions, dewatering and industrial pumps, industrial power tools and assembly and machine vision solutions. In 2023, the Atlas Copco Group had revenues of BSEK 173, and at year end about 53 000 employees. www.atlascopco.com